

GAZELLI ART HOUSE

Red Tape

Stanley Casselman

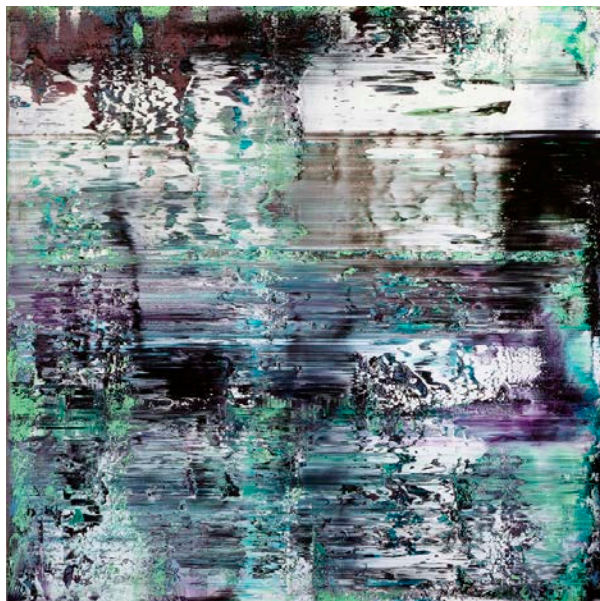
Hyo Myoung Kim

Opening: 13th March 2014

Dates: 14th March – 4th May 2014

Address:

39 Dover Street, London. W1S 4NN



From 14th March Gazelli Art House will present a diverse outlook on the crossover between classical fine art and new media. The exhibition titled Red Tape will present new works by New York based artist Stanley Casselman (America) and London based artist Hyo Myoung Kim (South Korea), drawing on the cyclical nature of creative input and output. By referencing the predecessors, the exhibition questions how far can contemporary techniques overtake and outweigh that which was created and explored in the past - is it all a matter of conceptual strength backing a familiar image, or do we require a complete break away from tradition and the mundane?

Stanley Casselman and Hyo Myoung Kim each tackle and confront the nature of procedure. Through the use of the squeegee in his IR series, Casselman's work references the strong visual concept and practice prominent in the works of German artist Gerhard Richter and thus highlights the influence of the late 20th century avant-gardist artists. In contrast, Hyo Myoung Kim digitizes images creating complex visual developments of the actual and existing data he collates. Rather than dissociating his colour blocks from any traditional or symbolic meaning, he alludes to the visual language of Modern Art.

Applying multiple layers of acrylic paint to a wet canvas using a flexible squeegee, Casselman creates paintings that are complex, yet consistent in form. Inspired by a tongue-in-cheek comment by American art critic Jerry Saltz of New York Magazine, Casselman's new body of work, *Inhaling Richter*, is a collection of originals that contain Richterian elements but maintain an aesthetic that is purely his own.

Hyo Myoung Kim is a new media artist whose influences stem from the pioneering ideas of the early chrono photographers such as Eadweard Muybridge and Étienne-Jules Marey. Utilizing image-generating applications, Hyo Myoung acknowledges the allusion of the logic of traditional art practice in the current two and three dimensional image editing/animation software. The result of his irreverent iterations are estranged familiarities of our contemporary visual culture.

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Captions: Page 1: Stanley Casselman, IR #16, acrylic on canvas, 165x165cm, 2012; above, Hyo Myoung Kim, *Monet 295*, 2013
Lambda print

Notes to Editors

Gazelli Art House opened its first permanent gallery space on Dover Street, London, in March 2012 after hosting conceptually interlinked off-site exhibitions across London in 2011. In October 2012, the gallery re-opened its original space in Baku, Azerbaijan where it held exhibitions with Azeri artists since 2003.

As part of Gazelli Art House's on-going commitment to art education, the gallery will host a series of events and talks to run alongside the exhibition. As an art organization they are dedicated to providing a new setting for the understanding and deeper appreciation of art.

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Window Project: Michel Platnic

Running alongside Red Tape, the Window Project will feature Israel-based artist, Michel Platnic. Building on the installations combining various media such as painting, sculpture, video and performance, Platnic's work relives scenes and creates anachronistic encounters with the spectator, questioning the very essence of each media and creating a connection between the spiritual and the material. His three HD digital videos entitled *After Three Studies for a Portrait of John Edwards* will occupy the glass façade of the gallery from 14th March. Making visible only the static imagery of the triptych on the one side of the gallery's windows and the full running of the video on the other, the display and the viewing of this work from the outside and inside will change over the course of the day – highlighting even further the nature of Platnic's practice of pushing the limits of the different dimensions of reality. In this series, Platnic brings to life scenes from Francis Bacon's paintings building three-dimensional models that provide the setting for the video works and photographs featured in the series.

Notes to Editors

The Window Project provides artists with a complete creative control of the gallery's frontage for a period of time either between the exhibitions (therefore independently run from the program) or as an extension of the gallery-held shows.



Michel Platnic, *After Three Studies for a Portrait of John Edwards*, 2013, 3 HD digital videos, 200x150cm