

# GAZELLI ART HOUSE

## Press Release

Ulla Nolden: Pure Movement 2 & 3  
Gazelli Art House Window Project  
December 14, 2015 - January 10, 2016

Ulla Nolden, recent graduate from Goldsmiths, University of London is announced as the winner of the December 2015 Gazelli Art House Window Project.

Selected amongst applicants from various art institutions responding to an open call, Nolden is the second artist to display her work on the Gazelli Art House Window Project since its new concept - where MA/post-graduate students are invited to display their works on the gallery's frontage, providing an opportunity for graduate talents and emerging artists to present a body of work on a quarterly basis on the Dover Street gallery's window space for the duration of 3 weeks.

A panel selection served as an independent committee comprising of Visual Arts Writer Paul Carey Kent,\* Ezra Konvitz\* co-founder of the art-sharing social website Artstack, and private collector Daniele Mattogno. This quarter's winner Ulla Nolden, will be developing two site specific bodies of work entitled 'Pure Movements 2 & 3' using video projections of computer generated algorithms to explore perceptions of movement. Nolden extracts the behavioural rules of movements from repeated observations and formalises them into computational instructions. For this project she will use light to represent the algorithms in scenes inspired by her photographic exploration of everyday environments. The ground floor window of the gallery will display 'Pure Movement 3' - a visual representation of insect swarm behaviour - and 'Pure Movement 2' - a simulation of sunlight and the movement of clouds - will be projected onto the first floor windows. For this project, the gallery will provide Ulla Nolden with full artistic ownership of the window spaces, with a grant to cover materials, and costs.

## Notes for Editors

### About the Window Project

· Since its introduction during the London Olympics in 2012, the Window Project has established itself as a significant platform for artists to display site-specific works on the windows of the gallery. In its new format, In collaboration with Goldsmiths, University of London, Gazelli Art House will give an opportunity for graduate talents to expose a body of work in an allocated space within the gallery with its own street frontage, as well as the windows of the first floor. Supporting the next generation of artists is something that has been of great importance to the gallery.

### About The Artist

· Ulla Nolden (B. 1968) has an MA Computational Arts Goldsmiths, University of London with distinction , and a BA (Hons) Media Production Design London College of Printing (now London College of Communication) London Institute (now University of the Arts London).

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## Selection Panel

The Independent Panel committee changes on a quarterly basis, and encompasses high profile art world figures including writers, critics, collectors, and curators.

This quarter's panel:

- Writer and curator **Paul Carey-Kent** currently writes for Art Monthly, The Art Newspaper, Frieze, artcritical, Photomonitor, STATE and Border Crossings, and has a weekly online column at FAD Art News
- **Ezra Konvitz** launched his subscription only digital venture Artstack, which functions like a virtual museum, where museum directors, gallerists, journalists, art students and people who are passionate about art, can browse and digitally share artworks and the exhibitions they enjoy.
- **Daniele Mattogno** -Private Collector.

Contemporary art gallery **Gazelli Art House** supports and presents a wide range of international artists, presenting a broad and critically acclaimed program of exhibitions to a diverse audience through international exhibition spaces in London and Baku. Gazelli Art House was founded in 2003 in Baku, Azerbaijan where it held exhibitions with Azeri artists. After hosting conceptually interlinked off-site exhibitions across London, founder and Director of Gazelli Art House, Mila Askarova, opened a permanent space on Dover Street, London in March 2012. As part of Gazelli Art House's on-going commitment to art education, the gallery hosts a series of events and talks to run alongside each exhibition.

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